

How will my ATAS Membership change?

Will there be new services and products I can access?

Yes.

Along with the new name, ATIA also brings additional benefits and enhancements for ATAS Members. These include -

- **A new ATAS.com.au** – Access to an enhanced ATAS.com.au website including new profile features and a deals page for consumers looking to use the expertise of an ATAS business such as yours.
- **ATIA.travel** – your new home for business support and managing your ATAS profile. The new website includes directories on all travel groups, ATIA partners, training opportunities, IR forms and policies. We have also included a new section to encourage and promote the travel industry which allows people to explore what a career may look like in travel.
- **Air Matters Taskforce** – An advocacy taskforce only available to ATAS businesses which is focused on facilitating engagement across the industry to ensure we know about and can influence behaviours in the travel supply space.
- **Monthly Destination Updates** – Our monthly destination series will feature trending and emerging destination updates ensuring you have the best information for your clients
- **A new Online Community, called Travel Exchange** – Engage, connect and collaborate with members of the Australian Travel Industry on the first online community platform set up specifically for the travel industry. As an ATAS member you will receive direct connection to the platform and access to exclusive content.
- **ATIA Travel Trends reports** – Elevate your awareness of the current travel trends with monthly reports provided to all ATAS members on current airline supply, cruise arrivals and market updates.
- **ATAS deals** – a dedicated page on ATAS.com.au to promote the travel deals your business is offering to the public.

Will there be new engagement opportunities for my business?

Yes.

We have created two new dedicated caucus for independent travel agents and tour operators and wholesalers. We know each segment of the travel Industry has its own issues and we want to ensure everyone has a voice to your association on matters impacting your businesses. Businesses will be allocated to a caucus based on your selection in ATAS.

We are also introducing '**member talk forums**'. These monthly member forums will be small groups of members coming together to assist other members understand what is going on in the Industry. The aim is to create support networks across the ATAS membership and to enable you to have your say the matters impacting your business.

Do I need to update my ATAS accreditation?

No.

Rest assured that amidst all the changes, ATAS will continue to be the preferred accreditation in the travel industry and the home for travel businesses who choose excellence and elevated levels of professionalism. This we can assure you, will never change.

You will remain accredited with your existing membership number, and your ATAS accreditation will still carry the same credibility to suppliers, the wider travel industry, and consumers as it always has.

ATAS will continue to conduct the same rigorous checks we have always done to ensure that only businesses who value and support the highest standards of service and business operation will be able to represent the ATAS accreditation.

We will continue to educate the Australians who are travelling to always chose to book with an ATAS accredited business whilst advocating in critical arenas for support and understanding of our incredible industry.

Will the oversight of ATAS change?

Yes.

A key finding of last years review was the establishment of **ATAS Advisory Committee (AAC)**. The AAC will include representatives from ATAS travel agencies, tour operators and wholesalers to oversee the ATAS operations and ensure our criteria and process are world leading.