



The conditions in relation to the use of AFTA ACCREDITED TRAINING PROVIDER logo

ON this day, ___ July 2023, the right to a nonexclusive use of **AFTA Accredited Training Provider logo (AFTA ATP logo)** as depicted in page 3, is hereby granted to

as a result of its being recognized and accredited by the **Australian Federation of Travel Agents (AFTA)** as an **ACCREDITED TRAINING PROVIDER** and shall remain granted during the period of validity of accreditation. **AFTA ATP logo** must always be used and reproduced in accordance with the applicable Logo Usage Guidelines as stated below.

- 1. AFTA ATP logo** may only be reproduced from image file provided and may not be recreated by any other means or in any other form or altered in any way, including the use of unapproved taglines, abbreviations or translations.
- 2. AFTA ATP logo** may not be combined with any other symbols including words, other logos, icons, graphics, photos, slogans, numbers, or other design elements without an expressive consent from **AFTA E&T**.
- 3. AFTA ATP logo** may only be used in connection with products or services that are offered in connection with the travel & tourism courses under which **AFTA Accredited Training Provider** membership is granted.
- 4. AFTA ATP logo** may not be used or included in or with any un-related materials, including products or services provided by a third party.
- 5. AFTA ATP logo** should not be used in a manner that could cause confusion as to the ultimate source of products or services offered by you or possibly suggest **AFTA Accredited Training Provider logo** co-branding or joint sponsorship.
- 6. AFTA ATP logo** must appear with your company name and logo and, when used on product materials, or marketing collaterals. Your company name and logo name must prominently appear on those or related materials. On all materials, **AFTA ATP logo** must be less prominent (in both size and location) than your company name, logo, product name, trademark, and/or trade name. The overall appearance of your materials that contain **AFTA ATP logo** must not be susceptible to **AFTA** being mistakenly identified as the source of the goods & services being described therein.



7. Australian Federation of Travel Agents and AFTA Education and Training are indemnified from any damages resulting from the use of **AFTA Accredited Training Provider logo** by the user.

Yours faithfully,

Rick H Myatt FAICD FAIM
Director

AFTA EDUCATION AND TRAINING

Accepted by:

Signature _____)
Name _____)
Position: _____)
RTO/Company: _____)
Date _____)

